

SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH
BACHELOR OF BUSINESS ADMINISTRATION
(INFORMATION TECHNOLOGY)
PROGRAMME STRUCTURE 2015-18

- 1. OBJECTIVES**

BBA (IT) is a perfect blend of Commerce, Management and IT courses heading for smart careers in Business Administration with IT flavor. BBA (IT) offers opportunity for an early entry into Management cadre, equipped with IT knowledge, to be trained appropriately by the companies for their requirements. These students can also opt for higher studies in India or abroad in Management field.
- 2. DURATION**

Three Years Full Time
- 3. INTAKE**

90 Students
- 4. RESERVATION**

I. Within the sanctioned intake:
a) Scheduled Castes - 15%
b) Scheduled Tribes - 7.5%
d) Differently abled - 3%
e) Serving/Retired Defense Personnel and their Children - 5%

II. Over and above the sanctioned intake:
a) Kashmiri Migrants - 2 Seats
b) International Students - 15%
- 5. ELIGIBILITY**

Student passing XII from any stream or equivalent government approved diploma in Engineering/Technology with minimum 50% marks. (45% for SC/ST candidates)
- 6. SELECTION PROCEDURE**

Symbiosis Entrance Test Score, Personal Interaction and Writing Ability Test (PI-WAT)
- 7. MEDIUM OF INSTRUCTION**

English

- 8. PROGRAMME PATTERN** Semester Pattern - 6 Semesters
- 9. COURSES & SPECIALIZATION** As per Annexure A
- 10. FEE**
- | | |
|-------------------------------|---------------------|
| Indian Students | |
| Academic Fee p.a. | Rs. 1,44,000 |
| Institute Deposit | Rs. 10,000 |
| Total | Rs. 1,54,000 |
| International Students | |
| Academic Fee p.a. | Rs. 2,16,000 |
| Institute Deposit | Rs. 10,000 |
| Total | Rs. 2,26,000 |
- 11. ASSESSMENT** All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component (University) examination.
- 12. STANDARD OF PASSING** The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.
- 13. AWARD OF DEGREE** **Bachelor of Business Administration (Information Technology) BBA (IT)** will be awarded at the end of semester VI examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

**Annexure A
Semester I**

| Catalog Course Code | Course Code | Course Title | Category | Credits | Internal Marks | External Marks | Total Marks |
|----------------------------|--------------------|--|-----------------|----------------|-----------------------|-----------------------|--------------------|
| T2233 | 030122101 | Introduction to Business Studies | C | 4 | 40 | 60 | 100 |
| T2111 | 030122102 | Business Accounting | C | 4 | 40 | 60 | 100 |
| T3207 | 030122103 | Computer Fundamentals | C | 2 | 20 | 30 | 50 |
| T3196 | 030122104 | Foundation Web Technology | C | 4 | 40 | 60 | 100 |
| T3256 | 030122105 | IT Tools for Statistics-I | C | 2 | 20 | 30 | 50 |
| T3214 | 030122106 | Logic Development and Programming Concepts | C | 2 | 50 | - | 50 |
| T3213 | 030122107 | Introduction to Operating System | C | 2 | 20 | 30 | 50 |
| T3198 | 030122108 | Introduction to Python | C | 2 | 20 | 30 | 50 |
| T3247 | 030122109 | Business Automation Tools | C | 2 | 50 | - | 50 |
| T2495 | 030122110 | Business Communication | C | 2 | 50 | - | 50 |
| Total | | | | 26 | 350 | 300 | 650 |
| T4005 | 030122111 | *Integrated Disaster Management | - | - | - | - | Letter Grade |

Semester II

| Catalog Course Code | Course Code | Course Title | Category | Credits | Internal Marks | External Marks | Total Marks |
|----------------------------|--------------------|----------------------------|-----------------|----------------|-----------------------|-----------------------|--------------------|
| T2263 | 030122201 | Organizational Behavior | C | 4 | 40 | 60 | 100 |
| T3224 | 023012202 | Network Essentials | C | 2 | 20 | 30 | 50 |
| T3194 | 030122203 | Client Side Web Technology | C | 4 | 40 | 60 | 100 |
| T6147 | 030122204 | Principles of Economics | C | 4 | 40 | 60 | 100 |

| | | | | | | | |
|--|-----------|---------------------------------------|-------|-----------|------------|------------|------------|
| T3257 | 030122205 | IT Tools for Statistics-II | C | 2 | 20 | 30 | 50 |
| T3239 | 030122206 | Relational Database Management System | C | 4 | 40 | 60 | 100 |
| Electives: Select any one course from OPT-1 and OPT-2 | | | | | | | |
| T6197 | 030122207 | German A-1 - Paper 1 | OPT-1 | 4 | 100 | - | 100 |
| T6191 | 030122208 | French A-1 - Paper 1 | OPT-2 | 4 | 100 | - | 100 |
| Total | | | | 24 | 300 | 300 | 600 |

Semester III

| Catalog Course Code | Course Code | Course Title | Category | Credits | Internal Marks | External Marks | Total Marks |
|---------------------|-------------|-------------------------------------|----------|-----------|----------------|----------------|-------------|
| T3230 | 030122301 | Introduction to IT Business Process | C | 2 | 20 | 30 | 50 |
| T2451 | 030122302 | Introduction to Costing | C | 4 | 40 | 60 | 100 |
| T3240 | 030122303 | Software Practices | C | 4 | 40 | 60 | 100 |
| T3204 | 030122304 | Server Side Web Technology | C | 4 | 40 | 60 | 100 |
| T2264 | 030122305 | Human Resource Management | C | 4 | 40 | 60 | 100 |
| T2096 | 030122306 | Banking | C | 3 | 30 | 45 | 75 |
| T2113 | 030122307 | Fundamentals of Marketing | C | 2 | 20 | 30 | 50 |
| T2206 | 030122308 | Fundamental of Operations Research | C | 3 | 30 | 45 | 75 |
| Total | | | | 26 | 260 | 390 | 650 |

Semester IV

| Catalog Course Code | Course Code | Course Title | Category | Credits | Internal Marks | External Marks | Total Marks |
|--|-------------|-----------------------------|----------|---------|----------------|----------------|-------------|
| Electives: Select any one course from OPT-1 and OPT-2 | | | | | | | |
| T1136 | 030122401 | Business Taxation and Law | OPT-1 | 4 | 40 | 60 | 100 |
| T3202 | 030122402 | Object Oriented Programming | OPT-2 | 4 | 40 | 60 | 100 |
| T3205 | 030122403 | Web Development Using CMS | C | 2 | 20 | 30 | 50 |
| T8000 | 030122404 | Service Learning | C | 4 | 100 | - | 100 |

Electives: Select any one course from OPT-3 to OPT- 11 from the courses offered under Liberal Arts for Floating Credits Programme

| | | | | | | | |
|---|-----------|--------------------------------------|--------|-----------|------------|------------|------------|
| T6099 | 030122405 | An Overview of World Literature | OPT-3 | 2 | 50 | - | 50 |
| T6181 | 030122406 | Understanding Cinema | OPT-4 | 2 | 50 | - | 50 |
| T6182 | 030122407 | Appreciating Cinema | OPT-5 | 2 | 50 | - | 50 |
| T6246 | 030122408 | Music in Media I | OPT-6 | 2 | 50 | - | 50 |
| T6255 | 030122409 | Introduction to Theatre | OPT-7 | 2 | 50 | - | 50 |
| T6307 | 030122410 | Basic Psychology | OPT-8 | 2 | 50 | - | 50 |
| T6334 | 030122411 | Basic Sociology | OPT-9 | 2 | 50 | - | 50 |
| T6274 | 030122412 | Foundations of Ethics | OPT-10 | 2 | 50 | - | 50 |
| T6096 | 030122413 | Creative Writing | OPT-11 | 2 | 50 | - | 50 |
| 414 and 415 are Courses under Floating Credits Programme | | | | | | | |
| T3258 | 030122414 | Current Trends and Practices in IT | C | 3 | 75 | - | 75 |
| T3804 | 030122415 | Project | C | 3 | 75 | - | 75 |
| T2208 | 030122416 | Research Methodology | C | 4 | 40 | 60 | 100 |
| T3249 | 030122417 | IT Tools and Techniques for Business | C | 2 | 20 | 30 | 50 |
| Total | | | | 24 | 420 | 180 | 600 |

Semester V

| Catalog Course Code | Course Code | Course Title | Category | Credits | Internal Marks | External Marks | Total Marks |
|--|-------------|--|----------|---------|----------------|----------------|-------------|
| Electives: Select any one course from OPT-1 and OPT-2 | | | | | | | |
| T2108 | 030122501 | Portfolio Management | OPT-1 | 4 | 40 | 60 | 100 |
| T3243 | 030122502 | Verification and Validation Techniques | OPT-2 | 4 | 40 | 60 | 100 |
| T3701 | 030122503 | Dissertation | C | 2 | 50 | - | 50 |
| T3229 | 030122504 | Enterprise Resource Planning | C | 4 | 40 | 60 | 100 |
| T1234 | 030122505 | Information Technology and Regulatory Compliance | C | 2 | 20 | 30 | 50 |
| T3228 | 030122506 | E-Business Technology | C | 4 | 40 | 60 | 100 |
| T3235 | 030122507 | IT Applications for Business Verticals | C | 4 | 40 | 60 | 100 |
| T2230 | 030122508 | Fundamentals of CSR | C | 2 | 20 | 30 | 50 |

| Electives: Select any two courses from OPT-3 to OPT-6 | | | | | | | |
|--|-----------|-----------------------------------|-------|-----------|------------|------------|------------|
| T3248 | 030122509 | Computer Animation | OPT-3 | 2 | 20 | 30 | 50 |
| T2339 | 030122510 | Introduction to Entrepreneurship | OPT-4 | 2 | 20 | 30 | 50 |
| T2120 | 030122511 | Customer Relationship Management | OPT-5 | 2 | 20 | 30 | 50 |
| T3233 | 030122512 | E-Banking with Finance Compliance | OPT-6 | 2 | 20 | 30 | 50 |
| Total | | | | 26 | 290 | 360 | 650 |

Semester VI

| Catalog Course Code | Course Code | Course Title | Category | Credits | Internal Marks | External Marks | Total Marks |
|--|--------------------|-------------------------------------|-----------------|----------------|-----------------------|-----------------------|--------------------|
| Electives: Select any one course from OPT-1 and OPT-2 | | | | | | | |
| T1081 | 030122601 | Merger and Acquisitions | OPT-1 | 4 | 40 | 60 | 100 |
| T3241 | 030122602 | Software Project Practices | OPT-2 | 4 | 40 | 60 | 100 |
| T2158 | 030122603 | Fundamentals of Quality Management | C | 4 | 40 | 60 | 100 |
| T3805 | 030122604 | Project | C | 8 | 80 | 120 | 200 |
| Electives: Select any two courses from OPT-3 to OPT-6 | | | | | | | |
| T3250 | 030122605 | Multimedia | OPT-3 | 4 | 40 | 60 | 100 |
| T2352 | 030122606 | Business Modeling and Business Plan | OPT-4 | 4 | 40 | 60 | 100 |
| T2142 | 030122607 | Services Marketing | OPT-5 | 2 | 20 | 30 | 50 |
| T2138 | 030122608 | Digital Marketing | | 2 | 20 | 30 | 50 |
| T2102 | 030122609 | Advanced Financial Management | OPT-6 | 4 | 40 | 60 | 100 |
| Total | | | | 24 | 240 | 360 | 600 |

Summary

| Semester | Internal Credits | External Credits | Total Credits | Total Marks |
|-----------------|-------------------------|-------------------------|----------------------|--------------------|
| Semester I | 06 | 20 | 26 | 650 |
| Semester II | 04 | 20 | 24 | 600 |
| Semester III | - | 26 | 26 | 650 |
| Semester IV | 12 | 12 | 24 | 600 |
| Semester V | 02 | 24 | 26 | 650 |
| Semester VI | - | 24 | 24 | 600 |
| Total | 24 | 126 | 150 | 3750 |

* Integrated Disaster Management is mandatory for the award of degree.