

Symbiosis Institute of Computer Studies and Research, Pune
Master of Business Administration (Digital Transformation)
Programme Structure 2021-2023

Course Title	Specialization	Credit	Internal Credits	External Credits	Total Marks
Semester : 1					
Generic Core Courses					
Business Agile Practices	Core Courses	3	90	60	150
Digital Marketing	Core Courses	3	90	60	150
Digital Business Models	Core Courses	3	90	60	150
Financial Management	Core Courses	3	90	60	150
Web Design Technologies	Core Courses	2	60	40	100
Business Analytics	Core Courses	4	120	80	200
Internet of Things	Core Courses	2	60	40	100
Business Statistics	Core Courses	2	60	40	100
Operations Research	Core Courses	1	30	20	50
Research Methodology	Core Courses	2	60	40	100
Electronic Customer Relationship Management	Core Courses	3	90	60	150
Integrated Disaster Management	Core Courses	0	0	0	*Non Letter Grade
Total		28	840	560	1400
Semester : 2					
Generic Core Courses					
Project Management	Core Courses	3	90	60	150
Enterprise Resource Planning and Supply Chain Management	Core Courses	4	120	80	200

AI Applications in Business	Core Courses	3	90	60	150
Data Management and Visualization	Core Courses	3	90	60	150
Talent Acquisition and Retention	Core Courses	3	90	60	150
Cloud Applications for Business	Core Courses	4	120	80	200
Blockchain and it's Applications	Core Courses	3	90	60	150
Digital transformation in Health Care	Core Courses	3	90	60	150
Flexi Credit	Core Courses	4	200	0	200
	Total	30	980	520	1500
Semester : 3					
Generic Core Courses					
Business Intelligence	Core Courses	3	90	60	150
Smart Industries and Digital Trends	Core Courses	3	90	60	150
Digital Transformation Frameworks	Core Courses	3	90	60	150
Digital Branding and Promotion with Social Media	Core Courses	3	90	60	150
International Business and Global Strategy	Core Courses	2	60	40	100
Applications of Augmented Reality and Technology Trends	Core Courses	3	90	60	150
Flexi Credit	Core Courses	2	100	0	100
System Dynamics	Core Courses	2	60	40	100
Digital Audit and Quality Control	Core Courses	3	90	60	150
Regulatory Perspectives for Digital Business	Core Courses	2	60	40	100
Flexi Credit	Core Courses	4	200	0	200
Research Publication	Core Courses	0	0	0	*Non Letter Grade
	Total	30	1020	480	1500

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Credits	External Credits	Total Marks
Semester : 4							
Generic Core Courses							
Industry Internship				12	360	240	600
Total				12	360	240	600

NATURE WISE DISTRIBUTION OF CREDITS

Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	0	0	0	0	1*	28
2	30	0	0	0	0	0	30
3	30	0	0	0	0	1*	30
4	12	0	0	0	0	0	12
Total	100	0	0	0	0	0	100
* Satisfactory completion of the non letter- grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.							

The courses are subject to approval from Symbiosis International (Deemed University).