



**Sub Committee for Sociology**  
**Faculty of Humanities & Social Sciences Curriculum Development**

**Name of Institute:** Symbiosis Institute for Media & Communication (UG)

**Course Name:** Sociology- Basic Sociology

**Course Code:** T6334

**UG / PG:** Semester I – Year I

**Number of Credits:** 2

**Level:** 1

**Code:** 100

**Learning Objective(s):** To introduce the subject to students of media studies and unravel the complexities of the society to be able to apply to media analysis and explore the ground realities that exists in the society

**Pedagogy:**

Lecture  
Case Study  
Presentation

**Pre-learning:**

**Course Outline:**

Sr. No.	Topic	Hours
1	Emergence of Sociology and Media Studies	6
2	Early Sociologists.	6
3	Theories of Media and Culture.	6
4	Methodologies for Studying Media.	6
5	& its Representation	6
	<b>Total</b>	<b>30</b>

### Recommended Reading Material:

1. Introduction to Sociology by Anthony Giddens, Mitchell Duneier, Richard P Appelbaum and Deborah Carr.
2. The Social Construction of Reality: A Treatise in the Sociology of Knowledge by Peter L Berger and Thomas Luckmann
3. Image, Ideology and Inequality: Cultural Domination, Hegemony and Schooling In India by Dr Timothy J Scrase
4. Reading Material Culture: Structuralism, Hermeneutics and Post-Structuralism (Social Archaeology) by Christopher Tilley
5. Consumption and Everyday Life (The New Sociology) by Mark Paterson

### Suggested Evaluation Methods:

2 credits – 50 marks

- i) Internal – 50 marks
  - a. Class Test \* 2 - 10 marks (Individual)
  - b. Assignments \* 3 - 10 marks (Individual)

### Parallel/Similar courses in the existing curriculum:

S.No.	Name of the course	Institute where it was offered

Name of Member	Ms. Sutapa Majumdar	Dr. Renu Vinod			
Designation		Assistant Professor			
Org. / Inst.	SSLA	Pune University			
Signature					

Name of the Expert: Dr. Anurekha Chari Wagh

Signature:

Date: