



Curriculum Feedback Collection, Analysis and Action Taken Report

For

Academic Year 2020-2021

SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH

Symbiosis International (Deemed University)

[Established under section 3 of the UGC Act, 1956]

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. [Awarded Padma Bhushan and Padma Shri by President of India]

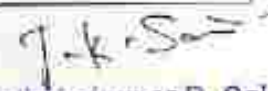


Celebrating 50 Years of Excellence

Bachelor of Business Administration (Information Technology)

Action Taken Report for Academic Year 2020-2021

| Particulars / Action Point | Action Taken |
|---|--|
| Students recommended new courses/topics as IT laws with legal feasibility of a business idea/plan, Tailwind and similar applications to automate/schedule publishing on social media. Hands-on experience of Warehousing and mining tools. Judgement on Start-ups. Delta4 theory etc. | Recommended courses do not match with the basic objective of the BBA (IT) Programme and are not incorporated in the program structure. The respective faculty for Data Warehousing and Data Mining do cover some hands on session using tools. This was decided after discussion with the PRC. |
| For Term I, Teachers recommended new courses/topics as *4 credit advanced digital marketing course Node.js, Angular *We have changed Course content long back in 2014 but till date changes are not applied in program structure. For Term II, Teachers recommended new courses/topics as Separate course on Six-sigma methodology, Design Thinking, Business Model Innovation, Advance spreadsheet topics like pivot table etc... | Digital Marketing as a 2 credit course is in the program structure.. Node.js, angular are not included as too much focus will be on technology and do not go with the basic objective of the BBA (IT) program. This was decided after discussion with the PRC. Six Sigma will be covered as a SWAYAM course along with fundamentals of Quality Management course in 6th Sem as a Flexi Credit course, Spreadsheet will be covered as a Value Added Course in the 3rd Sem. Business Model Innovation is a part of the business Modelling and Business Plan in Sem 2. Design Thinking in Sem 5. This was decided after discussion with the PRC. |
| For Term I, Alumni recommended new courses/topics as Introduction to IT Service Management (ITSM) / ITIL, Artificial intelligence, Machine Learning / Cloud Infrastructure Services. For Term II, No recommendation on new courses/topics from Alumni | Recommended courses will be covered as a part of the Flexi credit courses and Value Added Courses. This was decided after discussion with the PRC. |


Prof. Dr. Jatinderkumar R. Saini,
Professor & Director,
SICSR.

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| Particulars / Action Point | Action Taken |
|--|--|
| <p>For Term I, Employer recommended new courses/topics as presentation skills, System Analysis and Design.</p> <p>For Term II, Employer has not suggested/recommended new courses/topics.</p> | <p>Basic concepts of System analysis and design are covered in the Elements of System and Software Development course in Sem II.</p> <p>Presentation skills is already a part of the course Effective Communication skills</p> |
| <p>Parents recommended new courses/topics as IOT, Android programming, AI, Business Analytics, Website, Applications development, Cloud computing, Big data, SPECTRUM OF MARKETING STRATEGY, Stock Market, Graphic Designing, Data Structures and Algorithm Design/DBMS-SQL (Practical)/Presentation skills(Report/PPT), TOURISM National and International Analysis of Political & Financial Situations of the World effecting India . Some topics that are important in CHARTERED ACCOUNTANTS must be included in BBA(IT), it makes students overall best in terms of all fields. Soft skills to put course content in perspective to future industry needs More Practical base in Administration as well as coding, More Extracurricular activities should be encouraged Macroeconomics Something with more practical n project based application. During the online studies the Internship options be provided for practical work experience</p> | <p>Some of the recommended course like IOT, AI, Website, Application development, Finance related topics, Marketing related topics, SQL, presentation skills, internship are already part of the syllabus. Tourism related topics do not go with the objective of the BBA(IT) program. This was decided after discussion with the PRC.</p> |


Prof. Dr. Jatinder Kumar Saini,
Professor & Director,
SICSR.

Students Feedback

Detailed Feedback Analysis and Review for Academic Year 2020-2021

| Sr No | Stakeholder | Number of Respondents |
|-------|----------------------------|-----------------------|
| 1 | Students | 494 |
| 2 | Teachers | 67 |
| 3 | Employers/Industry Experts | 5 |
| 4 | Alumni | 5 |

Students Feedback %

| Parameter | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Total |
|---|----------------|-------|---------|----------|-------------------|-------|
| Clarity | 41.5 | 36.84 | 15.99 | 3.24 | 2.43 | 100 |
| Relevance | 47.37 | 32.59 | 16.19 | 1.62 | 2.23 | 100 |
| Learning | 43.12 | 34.01 | 16.19 | 3.24 | 3.44 | 100 |
| Applicability / relevance to real life situations | 34.01 | 29.96 | 25.1 | 5.67 | 5.26 | 100 |
| Coverage | 0 | 0 | 0 | 0 | 0 | 0 |

Students Feedback for A.Y. 2020-2021



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Celebrating 50 Years of Excellence

| Name of the Institute : Symbiosis Institute of Computer Studies and Research | | | | | | |
|---|--|----------------|-------|---------|----------|-------------------|
| Name of the Program : Bachelor Of Business Administration (Information Technology) | | | | | | |
| Students Feedback for design and review of Syllabus | | | | | | |
| Academic Year : '2020-2021' (Batch 2020-22) | | | | | | |
| SICSR collects the feedback from students in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs of the BBSI domain. | | | | | | |
| Number of Respondents : 494 | | | | | | |
| Sr.No. | Question | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
| 1 | Course was useful and relevant | 234 | 161 | 80 | 8 | 11 |
| 2 | The topics and the level of course were according to the required learning objectives or outcomes. | 205 | 182 | 79 | 16 | 12 |
| 3 | Course related study material was available in the library / STUDU/digital library /Shared by teacher. | 168 | 148 | 124 | 28 | 26 |
| 4 | The topics are not overlapping with any of the courses taught earlier | 211 | 165 | 89 | 15 | 14 |
| 5 | Course fundamental principles were well emphasize. | 213 | 168 | 80 | 16 | 17 |

| Sr.No. | Question | Yes | No |
|--------|---|-----|----|
| 1 | The topics were overlapping with the courses taught earlier / during the semester. If Yes, name such topics with course details | 0 | 24 |
| 2 | Placement of the course is in appropriate semester. If No, Please specify the correct semester | Yes | |



Teachers Feedback

Teachers Feedback %

| Parameter | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Total |
|-------------|----------------|-------|---------|----------|-------------------|-------|
| Flexibility | 50.75 | 35.82 | 13.43 | 0 | 0 | 100 |
| Support | 52.24 | 35.82 | 11.94 | 0 | 0 | 100 |
| Motivation | 0 | 0 | 0 | 0 | 0 | 100 |
| Relevance | 49.25 | 43.28 | 7.46 | 0 | 0 | 100 |

Teacher's Feedback for A.Y. 2020-2021



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Celebrating 50 Years of Excellence

| Name of the Institute : Symbiosis Institute of Computer Studies and Research | | | | | | |
|---|--|----------------|-------|---------|----------|-------------------|
| Name of the Program : Bachelor Of Business Administration (Information Technology) | | | | | | |
| Teacher's Feedback for design and review of Syllabus | | | | | | |
| Academic Year : '2020-2021' (Batch 2020-22) | | | | | | |
| SICSR collects the feedback from students in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs of the BPSI domain. | | | | | | |
| Number of Respondents : 67 | | | | | | |
| Sr.No. | Question | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
| 1 | I am given enough freedom to contribute my ideas on curriculum design and development | 34 | 24 | 9 | 0 | 0 |
| 2 | The faculty members / teachers are supported with adequate learning resources | 35 | 24 | 8 | 0 | 0 |
| 3 | The syllabus is relevant and adequate in terms of scope, depth and choice to help develop the required competencies amongst students | 33 | 29 | 5 | 0 | 0 |

| Sr.No. | Question | Yes | No |
|--------|--|-----|----|
| 1 | Would you like to recommend any new course / topic to be added in the program structure? | 11 | 56 |

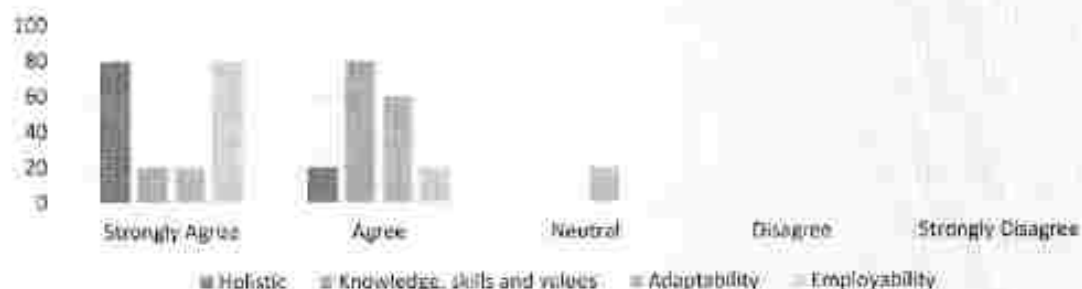


Employer/ Industry Experts Feedback

Employer/ Industry Experts Feedback %

| Parameter | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Total |
|------------------------------|----------------|-------|---------|----------|-------------------|-------|
| Holistic | 80 | 20 | 0 | 0 | 0 | 100 |
| Knowledge, skills and values | 20 | 80 | 0 | 0 | 0 | 100 |
| Adaptability | 20 | 60 | 20 | 0 | 0 | 100 |
| Employability | 80 | 20 | 0 | 0 | 0 | 100 |

Employers Feedback Analysis % for A.Y. 2020-2021



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|---|--|----------------|-------|---------|----------|-------------------|
| Name of the Program : Bachelor Of Business Administration (Information Technology) | | | | | | |
| Employers Feedback for design and review of syllabus | | | | | | |
| Academic Year : '2020-2021' | | | | | | |
| SICSR collects the feedback from Employers in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs of the BFSI domain. | | | | | | |
| Total Number of Respondents : 5 | | | | | | |
| Sr.No. | Question | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
| 1 | The curriculum has a good blend of theory and practical aspects | 4 | 1 | 0 | 0 | 0 |
| 2 | The students of the program are adequately trained in terms of knowledge, skills and values | 1 | 4 | 0 | 0 | 0 |
| 3 | The students of the program demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment | 1 | 3 | 1 | 0 | 0 |
| 4 | The courses offered in the Institute have relevance to societal needs and employment potential | 4 | 1 | 0 | 0 | 0 |

| Sr.No. | Question | Parameters | |
|--------|--|------------|----|
| | | Yes | No |
| 1 | Would you recommend any new course/topic to be added in the program structure? | 2 | 3 |



Alumni Feedback

Alumni Feedback %

| Parameter | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Total |
|---|----------------|-------|---------|----------|-------------------|-------|
| Applicability / relevance to real life situations | 40 | 20 | 20 | 20 | 0 | 100 |
| Depth | 40 | 40 | 0 | 20 | 0 | 100 |
| Employability / Growth | 40 | 40 | 20 | 0 | 0 | 100 |
| Involvement | 40 | 40 | 20 | 0 | 0 | 100 |

Alumni Feedback for A.Y. 2020-2021



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| Name of the Institute : Symbiosis Institute of Computer Studies and Research | | | | | | |
|--|--|----------------|-------|---------|----------|-------------------|
| Name of the Program : Bachelor Of Business Administration (Information Technology) | | | | | | |
| Alumni Feedback for design and review of syllabus | | | | | | |
| Academic Year : '2020-2021' | | | | | | |
| SICSR collects the feedback from Alumni in informal mode. The feedback so collected is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs of the BFSI domain | | | | | | |
| Total Number of Respondents : 5 | | | | | | |
| Sr.No. | Question | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
| 1 | The institute curriculum has prepared me adequately for the job roles, I have handled and been handling. | 2 | 1 | 1 | 1 | 0 |
| 2 | The curriculum of the program is well designed and promotes learning experience of the students. | 2 | 2 | 0 | 1 | 0 |
| 3 | The courses offered in the Institute have relevance to societal needs and employment potential. | 2 | 2 | 1 | 0 | 0 |
| 4 | The institute encourages contribution from Alumni in curriculum and student development. | 2 | 2 | 1 | 0 | 0 |

| Sr.No. | Question | Parameters | |
|--------|--|------------|----|
| | | Yes | No |
| 1 | Would you recommend any new course / topic to be added in the program structure? | 2 | 3 |