



SICSR

SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH

[Constituent of SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY) - Re-accredited by NAAC with "A" Grade]
Established under section 3 of the UGC Act, 1956 vide notification No. F 9-12/2001-U 3 of Government of India

MBA - DT

Batch 2021-23

Contact Us : Email : placements@sicsr.ac.in Mobile Number : +91 9423009798

About SICSR

SICSR, celebrating its 37th year, is one of the first Institutes in Maharashtra to offer high quality computer education.

SICSR is located in the heart of Pune City. Our location, our broad portfolio of academic IT programmes, our talented and diverse student body, and our dedicated faculty members work together to create an educational experience that is relevant, enriching, and uniquely Symbiosis. SICSR has an outstanding IT infrastructure available to support the programmes besides its excellent book collection and reference library.



Why SICSR?

**Expert Faculty +
Industrial Experts**



**Industry Based
Curriculum**



**Distinguished Alumni +
International Exchange
Program**



**Cultural and
Technological Events**



**Latest Tools &
Technology Training**

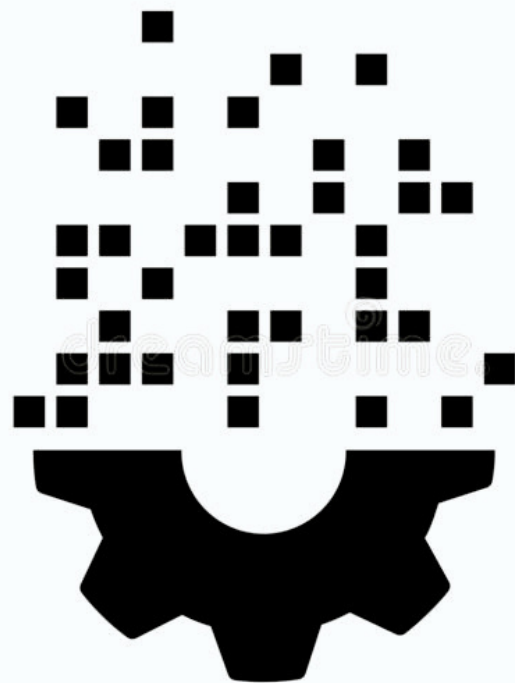


**SIU Campus Connect +
City Center Campus**



SYMBIOSIS
INSTITUTE OF COMPUTER STUDIES
AND RESEARCH

Course Overview



Innovative programme based on the idea of Digital India initiative taken by Govt. of India. It is a perfect blend of Management, Digital Technology, and Business. Based on the current need for Digital Transformation, this program is designed in a way that helps to transform business processes using demanding technology trends. Caters to the demand for the business transformations in fields like Social Media, Health Care, International Business, and Software Development. Provides global orientation for the IT enabled operational, managerial, and strategic technology drivers for the organisations. Demand for Digital Transformation is more crystalized in all spheres of life due to COVID-19 pandemi .

Generic Core Subjects

Semester 1

- Business Analytics
- Financial Management
- Digital Marketing
- Business Agile Practices
- Digital Business Models
- Electronic Customer Relationship Management
- Business Statistics
- Research Methodology
- Internet of Things
- Web Design Technologies
- Operation Research

Semester 2

- Project Management
- Enterprise Resource Planning and Supply Chain Management
- AI Applications in Business
- Data Management and Visualization
- Talent Acquisition and Retention
- Cloud Applications for Business
- Blockchain and its Applications
- Digital Transformation in Healthcare

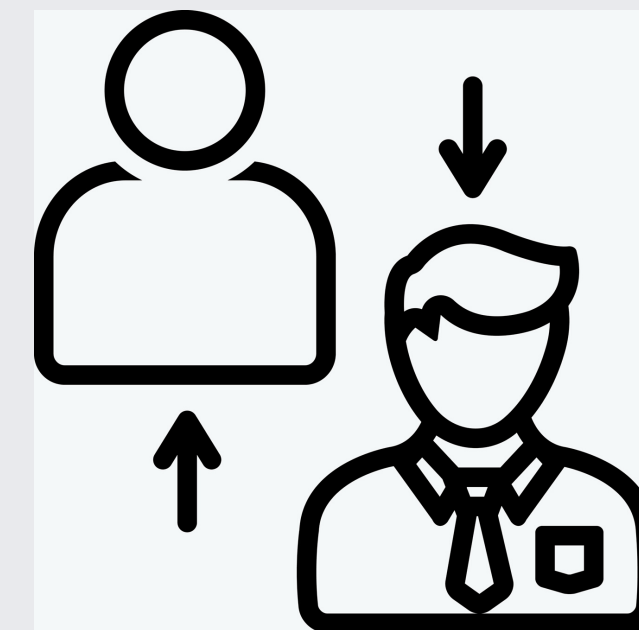
Generic Core Subjects

Semester 3

- Smart Industries and Digital Trends
- Digital Transformation Frameworks
- Digital Branding and Promotion with Social Media
- International Business and Global Strategy
- Applications of Augmented Reality and Technology Trends
- System Dynamics
- Digital Audit and Quality Control
- Regulatory Perspectives for Digital Business

Semester 4

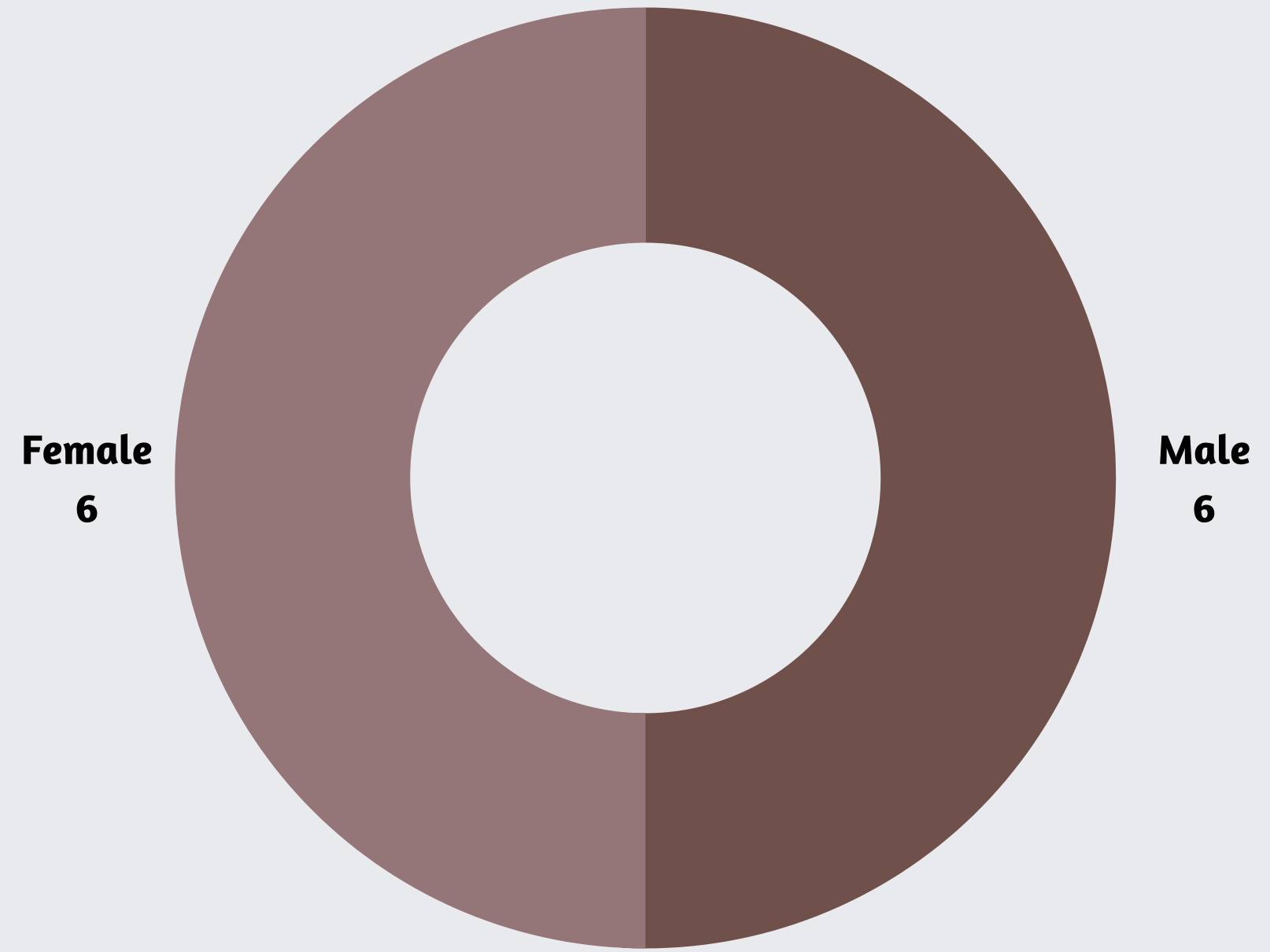
Industry Internship



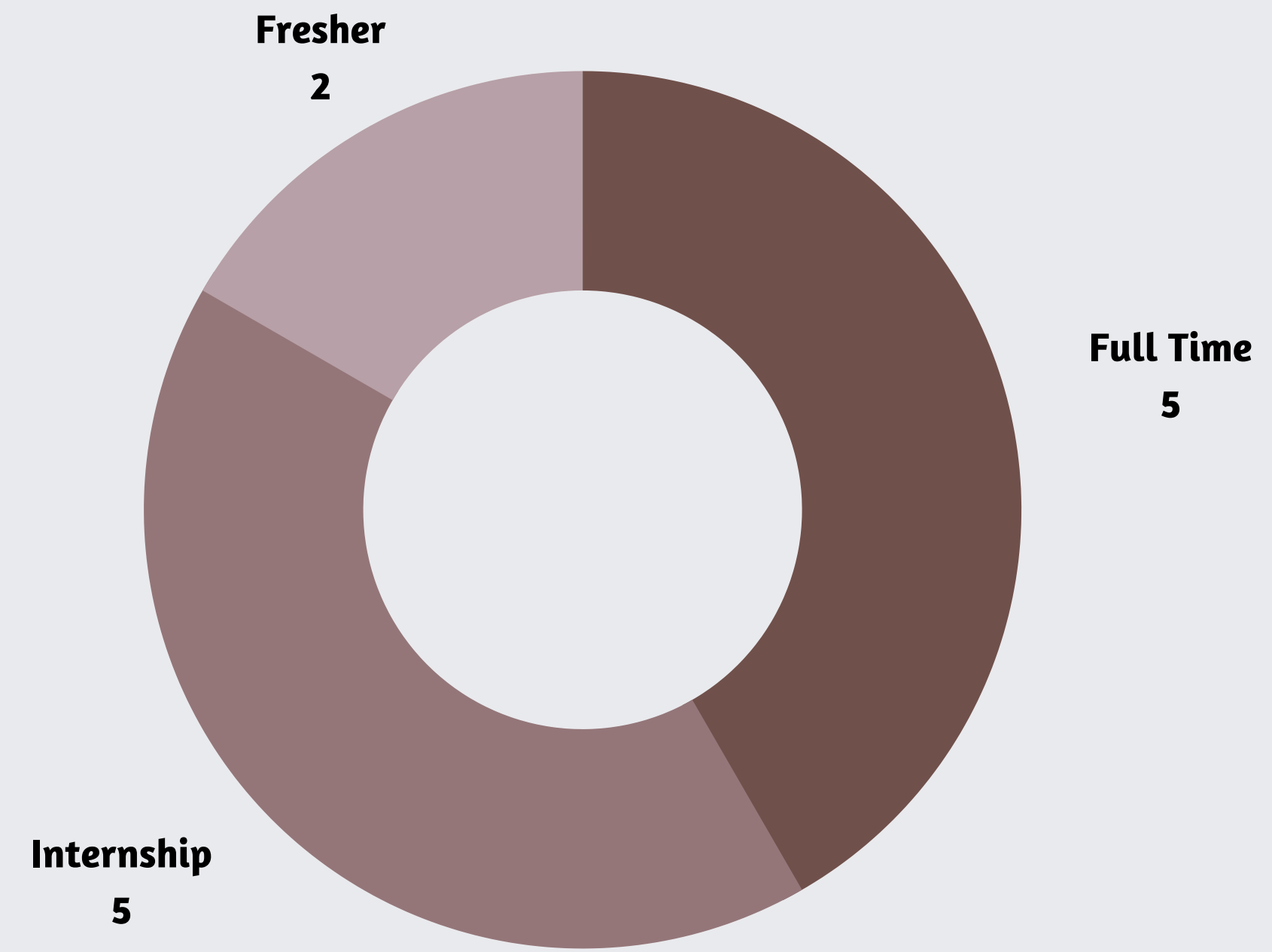
Batch Statistics

Total Number of Students - 12

Gender Ratio

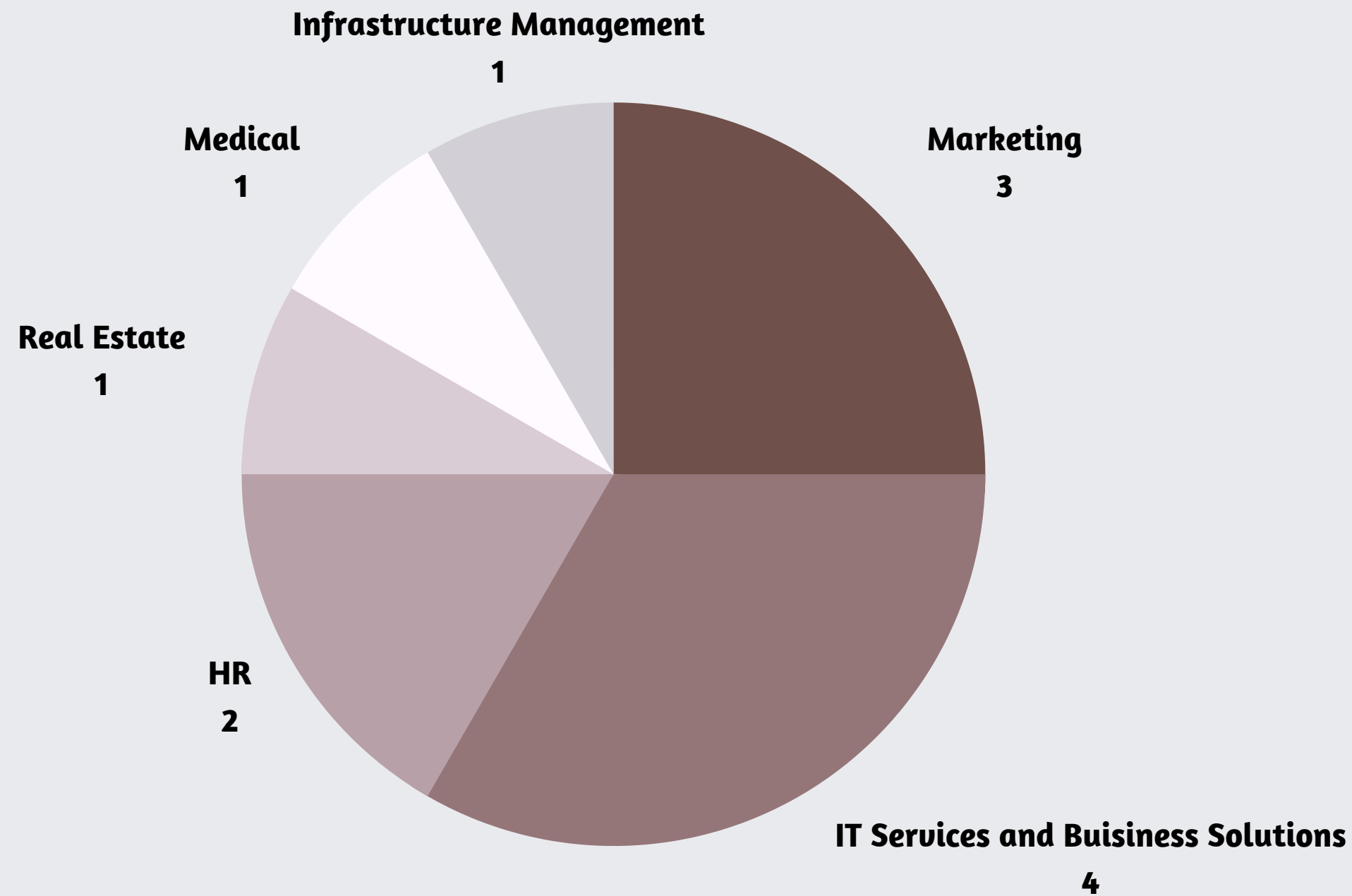


Work Experience Ratio

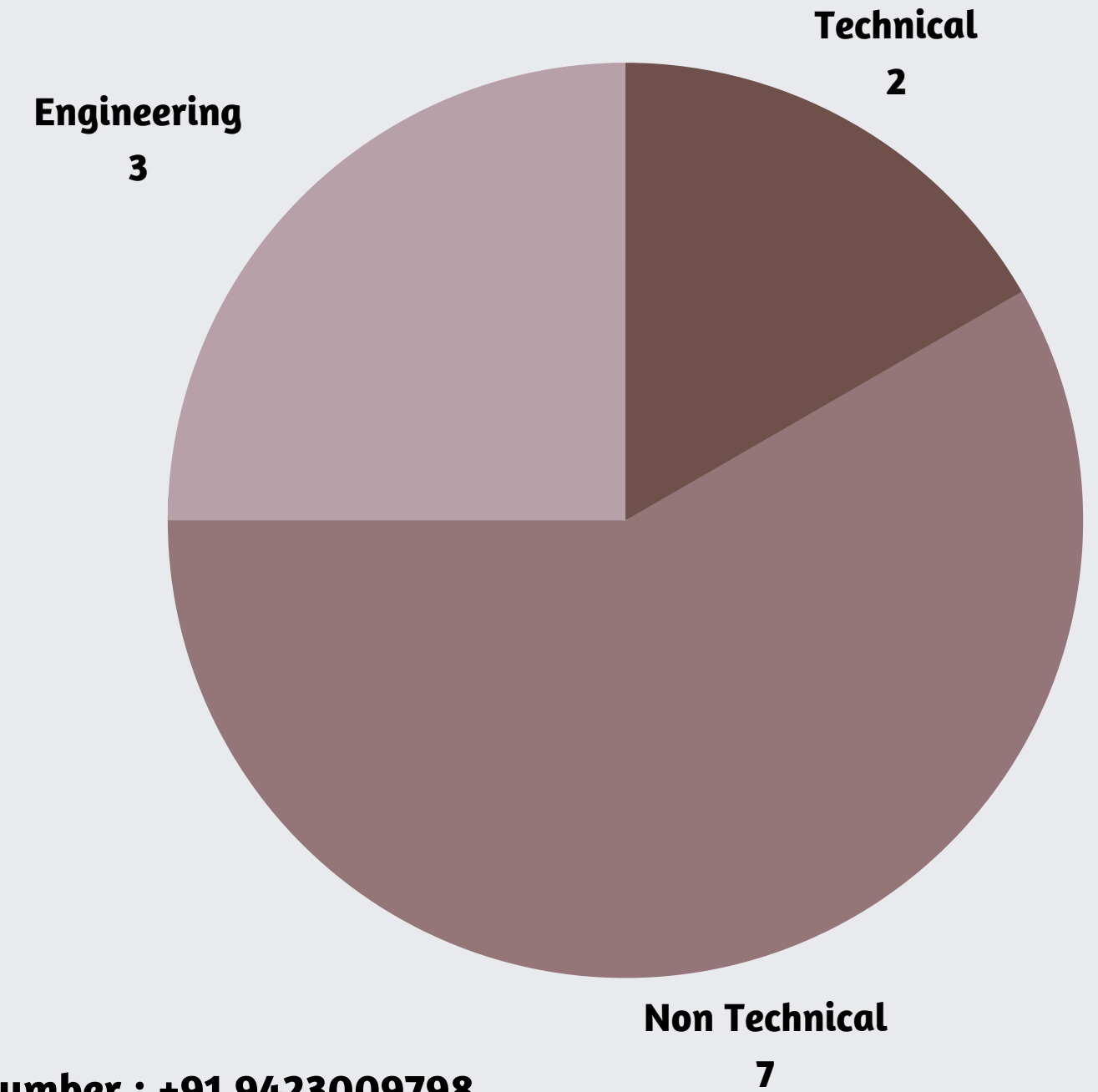


Batch Statistics

Job Diversity

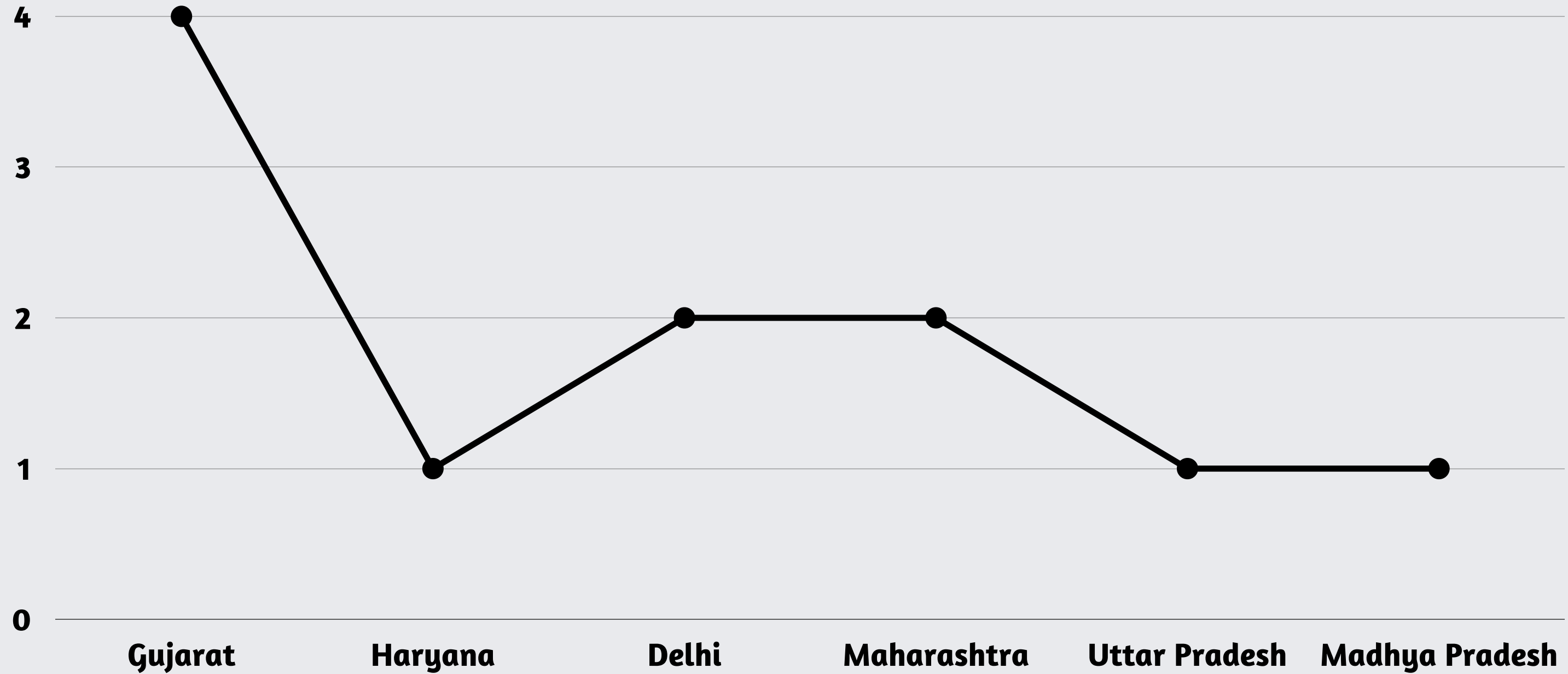


Graduation Ratio

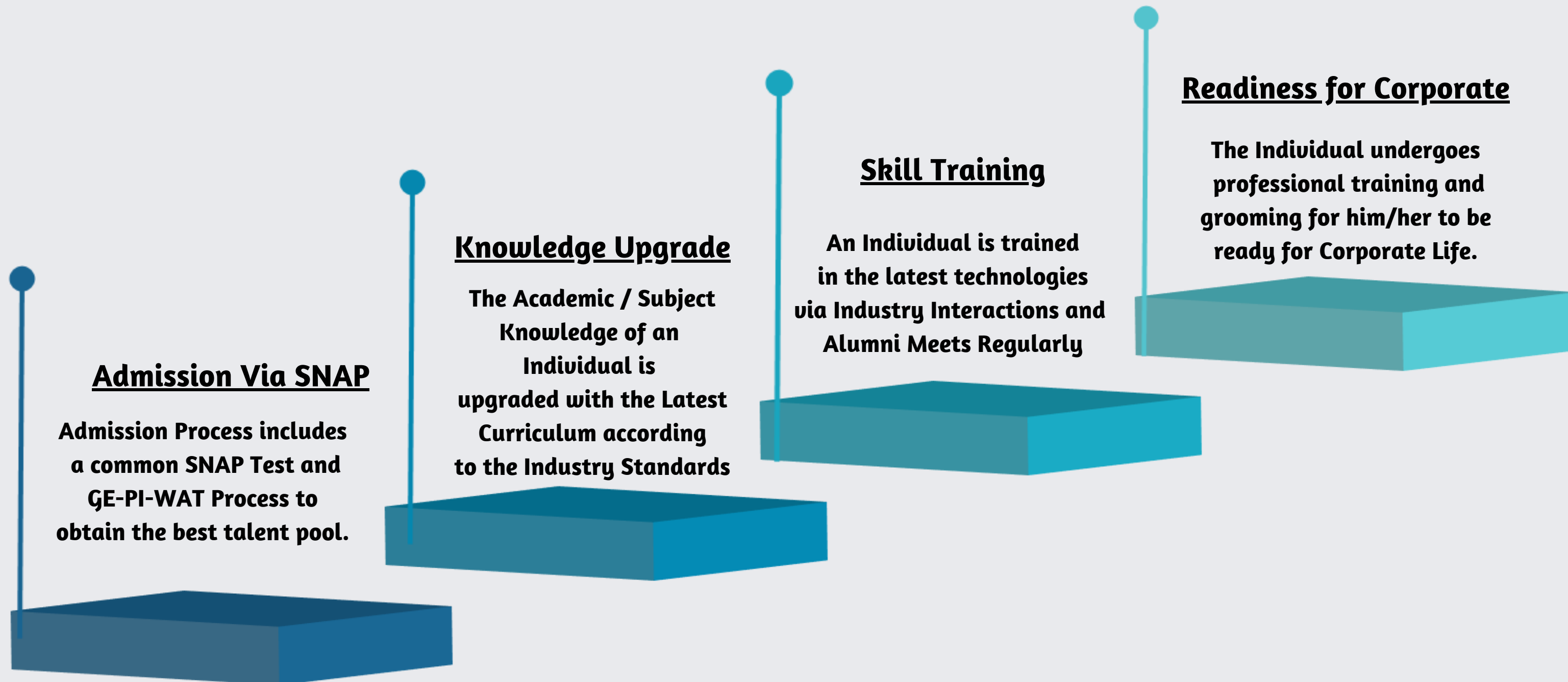


Batch Statistics

Geographical Diversity



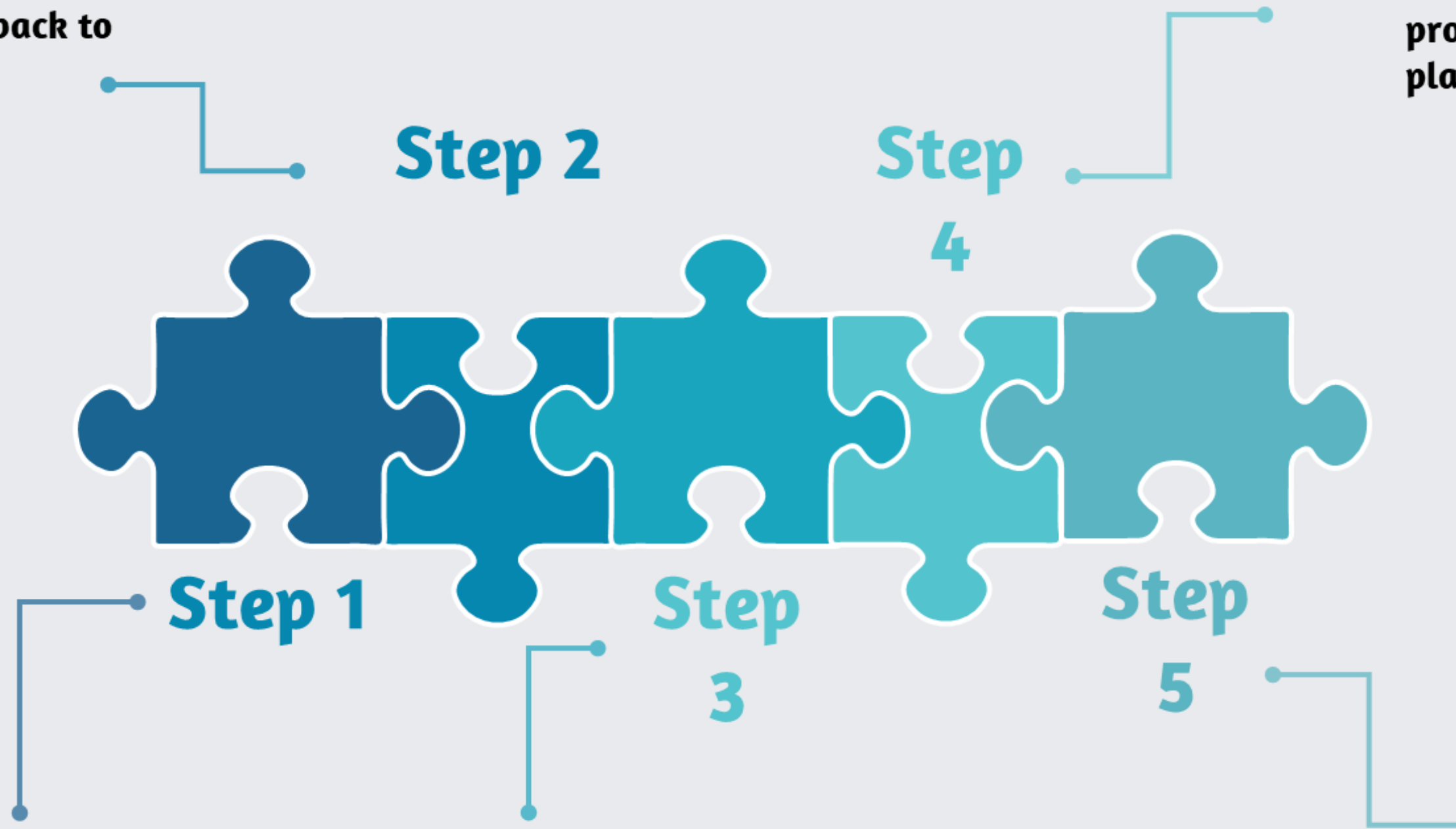
Bridging The Gap



Placement Season & Procedure

Recruiters fill job details in the Sheet & send it back to placement cell.

On the scheduled date recruitment procedure takes place.



Placement cell connects with the Recruiters & sends a corporate response sheet.

Recruitment Date and Time is finalized.

Recruiters provide offer letter to the selected candidates. Joining date & acceptance of offer is communicated to recruiter by placement cell.

The Placement Season starts in July 2022 and Students can join Full Time from November 2022

For Queries



Mr. Sanket Kurdukar
Placement Officer,

**Symbiosis Institute of Computer
Studies and Research
(SICSR)**

Batch : MBA-DT (2021-23)

Contact Number : +91 9423009798

Email : placements@sicsr.ac.in

LinkedIn Profile : www.linkedin.com/in/sanketkurdukar/

College : www.linkedin.com/school/sicsr/

College Profile : www.linkedin.com/in/sicsr/

Website : www.sicsr.ac.in

Address:

1st Floor, Atur Centre, Gokhale Cross Road,
Model Colony, Pune - 411016.