



Sub Committee for Curriculum Development

Course Name: Business Ethics

Course Code: T2561

(UG/PG): UG

Number of Credits: 2

Level: 2

Learning Objective(s):

In this course, the students will learn importance of ethics, Importance of ethics in business & life at large. It will touch upon the socio-ethical systems operating in India, social responsibilities, responsiveness.

Pedagogy:

Lecture
Case Study
Assignments

Pre-requisite: none

Course Outline

S	Topic Name	No. Of Hrs
01	Philosophical Foundation of ethics – Conventional morality and ethical relativism – Utility and Utilitarianism – Moral Duty, rights and justice – Moral responsibility and co-operation – building a good society	06
02	Moral Issues in business –Justice and economic system – environmental protection and consumer safety – Whistle	07

	blowing, social responsibility and social responsiveness – Arguments for and against involvement in social action. Social Audit	
03	Introduction to important socio-ethical systems operating in India and the world with special reference to a) Gandhian b) Jain c) Islamic d) Marxist approach to business behavior	05
04	Ethics in functional areas – Marketing and advertising – Foreign Trade (Import/Export) Trade secrets – Corporate disclosure and insider trading – Accounting – Finance – Computer – Employment – Wages and Unions – Discriminatory action including the gender factor – copy rights and intellectual copy rights	07
05	Institutionalizing ethics – Professional ethical code – corporate code formal committees – control and audit systems for enforcing ethical behavior	05
	Total	30

Books Recommended

- a) Business Ethics – Prof. Mrs. Rituparna Raj
- b) Ethics and management – Prof. Sherdker
- c) Corporate Ethics – Father S Mathaisji
- d) Business Ethics – Prof. Richard George

Suggested Evaluation Methods:

1. Written exam
2. Online exam
3. Presentation
4. Assignments

Parallel/Similar courses the existing curriculum:

S.No.	Name of the course	Institute where it was offered

Name of Member					
Designation					
Org. / Inst.					
Signature					

Name of the Expert:

Signature:

Date: