



Symbiosis Institute of Computer Studies and Research, Pune

Bachelor of Business Administration (Information Technology)

Programme Structure 2022-25

1.	OBJECTIVE	BBA (IT) is a perfect blend of Commerce, Management and IT subjects heading for smart careers in Business Administration with IT flavor. The programme focuses on imparting IT and related methodologies for understanding and applying IT for business analysis. The programme strikes balance between business management courses, basic IT skill courses, application software?s and packages which will enable and enhance business transformations. BBA (IT) offers opportunity for an early entry into Management cadre, equipped with IT knowledge, to be trained appropriately by the companies for their requirements. The graduating students will be suitable for following roles: A. Business analyst for areas like application software?s requirement management, quality assurance, and process analysis. B. Business administration under various Management functions like finance, marketing operations etc. C. Preparing for PG programmes for higher studies in India or abroad in Management field D. Entrepreneurship with multidisciplinary approach.				
2.	DURATION (IN MONTHS)	36 (Full Time)				
3.	INTAKE	120				
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Defence (In Percentage)
			15	7.5	3	5
		II.Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)		b) International Students (In Percentage)	
			2		15	
5.	ELIGIBILITY	Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes)				
6.	SELECTION PROCEDURE	Symbiosis Entrance Test, Personal Interaction and Writing Ability Test (PI-WAT)				
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	As per Annexure A				
10.	FEE		Academic Fee p.a	Institute Deposit	Total	



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		Indian Students	189000	20000	209000		
		International Students (USD equivalent to INR)	285000	20000	305000		
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination.					
12.	STANDARD OF PASSING	The assessment of students for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Bachelor of Business Administration (Information Technology) will be awarded at the end of semester VI examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.					
14.	CLASSIFICATION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	24	0	0	0	0	1*	24
2	24	4	0	0	0	1*	28
3	21	8	0	0	0	1*	29
4	17	10	0	0	0	0	27
5	15	8	0	0	0	0	23
6	7	12	0	0	0	0	19
Total	108	42	0	0	0	0	150

* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Fitness for Life', 'Core Environmental Studies' is mandatory for the award of degree.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2111	0301220101	Business Accounting		4	40	60	100
T2713	0301220102	Innovation Management and New Product Development		4	40	60	100
T2832	0301220103	Business Modelling and Business Plan		3	30	45	75
T2833	0301220104	Concept of Economics		3	30	45	75
T2495	0301220105	Business Communication		2	50	0	50
T3213	0301220106	Introduction to Operating System		2	20	30	50
T3198	0301220107	Introduction to Python		2	20	30	50
T3256	0301220108	IT Tools for Statistics-I		2	20	30	50
T3205	0301220109	Web Development using CMS		2	50	0	50
T4005	0301220110	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				24	300	300	600
Semester : 2							
Generic Core Courses							
T2451	0301220201	Introduction to Costing		4	40	60	100
T3239	0301220202	Relational Database Management System		4	40	60	100
T3586	0301220203	Web Technologies		4	40	60	100
T3391	0301220204	Software Engineering Practices		4	40	60	100
T2113	0301220205	Fundamentals of Marketing		2	20	30	50
T3257	0301220206	IT Tools for Statistics-II		2	20	30	50
T3224	0301220207	Network Essentials		2	20	30	50
F0002	0301220208	Flexi-Credit Course		2	50	0	50
TH4095	0301220209	Fitness for Life *		0	0	0	Non Letter Grade
Total				24	270	330	600
Generic Elective Courses Group							
T6191	0301220210	French A-1 - Paper 1		4	100	0	100
T6197	0301220211	German A-1 - Paper 1		4	100	0	100
Total Required Credits				4	100	0	100
Semester : 3							
Generic Core Courses							
T2264	0301220301	Human Resource Management		4	40	60	100
T3354	0301220302	Information Technology for Management		4	40	60	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2010	0301220303	Banking Operations		3	30	45	75
T3220	0301220304	Information Security		2	20	30	50
T3230	0301220305	Introduction to IT Business Process		2	20	30	50
F0002	0301220306	Flexi-Credit Course		2	50	0	50
T3610	0301220307	Applications of Spreadsheets in Business		4	100	0	100
T2883	0301220308	Core Environmental Studies *		0	0	0	Non Letter Grade
Total				21	300	225	525
Generic Elective Courses Group							
T3318	0301220309	Optimization Techniques in IT		4	40	60	100
T2456	0301220310	Financial Management		4	40	60	100
T3478	0301220311	E-Customer Relationship Management		4	40	60	100
T2148	0301220312	Retail Marketing		2	20	30	50
T2143	0301220313	Services Marketing		2	20	30	50
Total Required Credits				8	80	120	200
Semester : 4							
Generic Core Courses							
T8000	0301220401	Service Learning		4	100	0	100
T3258	0301220402	Current Trends and Practices in IT		3	75	0	75
F0003	0301220403	Flexi-Credit Course		3	75	0	75
T2536	0301220404	Business Research Methodology		2	20	30	50
T3535	0301220405	Introduction to Enterprise Resource Planning		2	20	30	50
T3703	0301220406	Dissertation		3	75	0	75
Total				17	365	60	425
Generic Elective Courses Group - I							
T6307	0301220407	Basic Psychology		2	50	0	50
T6096	0301220408	Creative Writing		2	50	0	50
T6099	0301220409	An Overview of World Literature		2	50	0	50
T6181	0301220410	Understanding Cinema		2	50	0	50
T6182	0301220411	Appreciating Cinema		2	50	0	50
T6246	0301220412	Music in Media I		2	50	0	50
T6255	0301220413	Introduction to Theatre		2	50	0	50
T6274	0301220414	Foundations of Ethics		2	50	0	50
T6334	0301220415	Basic Sociology		2	50	0	50



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Total Required Credits				2	50	0	50
Generic Elective Courses Group - II							
T3237	0301220416	Foundations of Data Warehousing and Data Mining		4	40	60	100
T1136	0301220417	Business Taxation and Law		4	40	60	100
T2139	0301220418	Digital Marketing		2	20	30	50
T2145	0301220419	Sustainable Marketing		2	20	30	50
T3608	0301220420	Software Testing		4	40	60	100
TE7609	0301220421	Technologies and functions of Industry 4.0		2	20	30	50
TM2057	0301220422	Introduction to International Business		2	20	30	50
Total Required Credits				8	80	120	200
Semester : 5							
Generic Core Courses							
T3228	0301220501	E-Business Technology		4	40	60	100
T6587	0301220502	Effective Communication Skills		4	100	0	100
T3440	0301220503	Fundamentals of Data Science		3	30	45	75
T5514	0301220504	Design Thinking and Problem Solving		2	50	0	50
T1234	0301220505	Information Technology and Regulatory Compliance		2	20	30	50
Total				15	240	135	375
Generic Electives Courses Group							
T3604	0301220506	Essentials of Business Intelligence		4	40	60	100
T2102	0301220507	Advanced Financial Management		4	40	60	100
T2519	0301220508	Marketing Communication - Advertising PR and Events		4	40	60	100
T3061	0301220509	IT Infrastructure Library		2	20	30	50
T2783	0301220510	Corporate Governance and Ethics		2	20	30	50
Total Required Credits				8	80	120	200
Semester : 6							
Generic Core Courses							
F0003	0301220601	Flexi-Credit Course		3	75	0	75
T2158	0301220602	Fundamentals of Quality Management		4	40	60	100
Total				7	115	60	175
Generic Elective Courses							



Celebrating 50 Years of Excellence

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T3912	030122603	Industry Internship		12	120	180	300
T3812	030122604	Project		12	120	180	300
Total Required Credits				12	120	180	300



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	4	20	24	600
Semester 2	6	22	28	700
Semester 3	6	23	29	725
Semester 4	15	12	27	675
Semester 5	6	17	23	575
Semester 6	3	16	19	475
Total	40	110	150	3750